

FshnEco

Privacy & Data Policy

This Policy describes the information we process to support FshnEco website and any other products and features offered by FshnEco in the future.

What kinds of information do we collect?

To provide the FshnEco Products, we must process information about you. The type of information that we collect depends on how you use our Products.

Things that you and others do and provide.

Information and content you provide. We collect the content, communications and other information you provide when you use our Products, including when you sign up for an account, create or share content and message or communicate with others. This can include information in or about the content that you provide (e.g. metadata), such as the location of a photo or the date a file was created. Our systems automatically process content and communications that you and others provide to analyse context and what's in them for the purposes described below.

Networks and connections:

We collect information about the people, Pages, accounts, hashtags and groups that you are connected to and how you interact with them across our Products, such as people you communicate with the most or groups that you are part of. We also collect contact information if you choose to upload, sync or import it from a device (such as an address book or call log or SMS log history), which we use for things such as helping you and others find people you may know and for the other purposes listed below.

Your usage. We collect information about how you use our Products, such as the types of content that you view or engage with, the features you use, the actions you take, the people or accounts you interact with and the time, frequency and duration of your activities. For example, we log when you're using and have last used our Products, and what posts, photos and other content you view on our Products.

Information about transactions made on our Products. If you use our Products for purchases or other financial transactions, we collect information about the purchase or transaction. This includes payment information, such as your credit or debit card number and other card information, other account and authentication information, and billing, shipping and contact details.

Things others do and information that they provide about you. We also receive and analyse content, communications and information that other people provide when they use our Products. This can include information about you, such as when others share or comment on a photo of you, send a message to you or upload, sync or import your contact information.

Device information.

As described below, we collect information from and about the computers, phones and other web-connected devices you use that integrate with our Products, and we combine this information across different devices that you use. For example, we use information collected about your use of our Products on your phone to better personalise the content (including ads) or features that you see when you use our Products on another device, such as your laptop or tablet, or to measure whether you took an action in response to an ad that we showed you on your phone on a different device.

Information that we obtain from these devices includes:

Device attributes: information such as the operating system, hardware and software versions, battery level, signal strength, available storage space, browser type, app and file names and types, and plugins.

Device operations: information about operations and behaviours performed on the device, such as whether a window is foregrounded or backgrounded, or mouse movements (which can help distinguish humans from bots).

Identifiers: unique identifiers, device IDs .

Device signals: Bluetooth signals, information about nearby Wi-Fi access points, beacons and mobile phone masts.

Data from device settings: information that you allow us to receive through device settings that you turn on, such as access to your GPS location, camera or photos.

Network and connections: information such as the name of your mobile operator or ISP, language, time zone, mobile phone number, IP address, connection speed.

Cookie data: data from cookies stored on your device, including cookie IDs and settings.

Information from partners:

Advertisers, Google analytics and publishers can send us information about your online activities times, peak hours & purchase patterns.

We require each of these partners to have lawful rights to collect, use and share your data before providing us with any data.

How do we use this information?

We use the information that we have to provide and support the FshnEco Products and related services described in the FshnEco Terms. Here's how:

Provide, personalise and improve our Products.

We use the information that we have to deliver our Products, including to personalise features and content (including your notification) and make suggestions for you (such as jobs or events you may be interested in or portfolios you may want to follow) on and off our Products. To create personalised Products that are unique and relevant to you, we use your connections, preferences, interests and activities based on the data that we collect and learn from you and others; how you use and interact with our Products; and the people, places or things that you're connected to and interested in on and off our Products.

Location-related information: We use location-related information – such as your current location, where you live, the places you like to go, and the businesses and people you're near – to provide, personalise and improve our Products, including ads, for you and others. Location-related information can be based on things such as precise device location (if you've allowed us to collect it), IP addresses and information from your and others' use of FshnEco Products (such as events you attend).

Product research and development: We use the information we have to develop, test and improve our Products, including by conducting surveys and research, and testing and troubleshooting new products and features.

Ads and other sponsored content: We use the information we have about you – including information about your professional tools, actions and connections – to select and personalise ads, offers and other sponsored content that we show you.

Promote safety, integrity and security:

We use the information that we have to verify accounts and activity, combat harmful conduct, detect and prevent spam and other bad experiences, maintain the integrity of our Products, and promote safety and security on and off FshnEco Products. For example, we use data that we have to investigate suspicious activity or breaches of our Terms or Policies.

Communicate with you:

We use the information that we have to send you marketing communications, communicate with you about our Products and let you know about our Policies and Terms. We also use your information to respond to you when you contact us.

Research and innovate for professional efficiency:

We use the information that we have (including from research partners who we collaborate with) to conduct and support research and innovation on topics of saving time & energy for all of our professional members.

How is this information shared?

Your information is shared with others in the following ways:

Sharing on FshnEco Products

People and accounts that you share and communicate with

When you share and communicate using our Products, those people and businesses can see the content you send. Your network can also see actions that you have taken on our Products, including engagement with ads and sponsored content. We also let other accounts see who has viewed their account or portfolio/works.

Public information can be seen by anyone, on or off our Products, including if they don't have an account. This includes your username, any information you share with a public audience, information in your public profile. You, other people using FshnEco, and we can provide access

to or send public information to anyone on or off our Products. Public information can also be seen, accessed, reshared or downloaded through third-party services such as search engines.

Content that others share or reshare about you:

You should consider who you choose to share with, because people who can see your activity on our Products can choose to share it with others on and off our Products, including people and businesses outside the audience that you shared with. For example, when you share a post or send a message to specific accounts, they can download, screenshot or reshare that content to others across or off our Products.

People can also use our Products to create and share content about you with the audience they choose. For example, people can share a photo of you, mention or tag you at a location in a post, or share information about you in their posts or messages.

Information about your active status or presence on our Products:

People in your networks can see signals telling them whether you are active on our Products, including whether you are currently active or when you last used our Products.

Apps, websites and third-party integrations on or using our Products.

When you choose to use third-party apps, websites or other services that use, or are integrated with, our Products, they can receive information about what you post or share. Information collected by these third-party services is subject to their own terms and policies, not this one.

New owner:

If the ownership or control of all or part of our Products or their assets changes, we may transfer your information to the new owner.

Sharing with third-party partners:

We work with third-party partners who help us provide and improve our products. We don't sell any of your information to anyone. We also impose strict restrictions on how our partners can use and disclose the data we provide. Here are the types of third parties that we share information with:

Partners who use our analytics:

We provide aggregated statistics and insights that help people and businesses understand how members are engaging with their posts, listings, Pages and other content on and off the FshnEco Products. For example, Page admins receive information about the number of people or accounts who viewed, reacted to or commented on their posts, as well as aggregate demographic and other information that helps them understand interactions with their Page or account.

Advertisers:

We provide advertisers with reports about the kinds of people seeing their ads and how their ads are performing, but we don't share information that personally identifies you (information such as your name or email address that by itself can be used to contact you or identifies who you are) unless you give us permission. For example, we provide general demographic and interest information to advertisers (for example, that an ad was seen by a woman between the ages of 25 and 34 who lives in Madrid) to help them better understand their audience.

Measurement partners:

We share information about you with companies that aggregate it to provide analytics and measurement reports to our partners.

Partners offering goods and services in our Products.

When you subscribe to receive premium content, or buy something from a seller in our Products, the content creator or seller can receive your public information and other information that you share with them, as well as the information needed to complete the transaction, including shipping and contact details.

Vendors and service providers.

We provide information and content to vendors and service providers who support our business, such as by providing technical infrastructure services, analysing how our Products are used, providing customer service, facilitating payments or conducting surveys.

Researchers and academics.

We also provide information and content to research partners and academics to conduct research that advances scholarship and innovation that supports our business or mission and enhances discovery and innovation in the industry of fashion.

Law enforcement or legal requests:

We share information with law enforcement or in response to legal requests in special circumstances.

How can I manage or delete information about me?

We provide you with the ability to access, rectify, port and delete your data.

We store data until it is no longer necessary to provide our services or until your account is deleted – whichever comes first. This is a case-by-case determination that depends on things such as the nature of the data, why it is collected and processed, and relevant legal or operational retention need

When you delete your account, we delete things that you have posted, such as your photos and status updates, and you won't be able to recover this information later. Information that others have shared about you isn't part of your account and won't be deleted.

How do we respond to legal requests or prevent harm?

We access, preserve and share your information with regulators, law enforcement or others:

In response to a legal request (e.g. a search warrant, court order or subpoena) if we have a good-faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of the United States when we have a good-faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction and is consistent with internationally recognised standards.

When we have a good-faith belief that it is necessary to: detect, prevent and address fraud, unauthorised use of the Products, violations of our Terms or Policies, or other harmful or illegal activity; to protect ourselves (including our rights, property or Products), you or others, including as part of investigations or regulatory enquiries; or to prevent death or imminent bodily harm. For example, if relevant, we exchange information with third-party partners about the reliability of your account to prevent fraud, abuse and other harmful activity on and off our Products.

Information that we receive about you (including financial transaction data related to purchases made) can be accessed and preserved for an extended period when it is the subject of a legal request or obligation, governmental investigation or investigations of possible violations of our Terms or Policies, or otherwise to prevent harm. We also retain information from accounts disabled for term violations for at least a year to prevent repeat abuse or other term violations.

How do we operate and transfer data as part of our global services?

We share information globally, both internally and externally with our partners and with those you connect and share with around the world in accordance with this Policy. Your information may, for example, be transferred or transmitted to, or stored and processed in the United States or other countries outside of where you live for the purposes as described in this Policy. These data transfers are necessary to provide the services set forth and to globally operate and provide our Products to you.

How will we notify you of changes to this Policy?

We'll notify you before we make changes to this Policy and give you the opportunity to review the revised Policy before you choose to continue using our Products.

How to contact FsnEco with questions

If you have questions about this Policy, you can contact us as described below.

You can contact us online or by writing to:

FshnEco, LLC.
ATTN: Privacy Operations
P.O. box 18791
Denver,CO
80218

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